

New onesie business

For discussion and in confidence

© Max Doray and Richard Evans-Lacey

The onesie



Onepiece - £140

The onesie



Boe jumpsuit - £55

Japanese kigurumi



Custom kigurumi - £130

Animal onesie



The all in one company - c£70

Super hero onesie



The all in one company - c£70



People are actually buying these things ... and they are SO not cool

OUR IDEA IS VERY COOL INDEED!



AIR FORCE ONESIE

I feel the need ... the need for speed!



Flight suits are totally cool



Get your mates to choose your own unique call sign



Right shoulder patch is AF1sie logo

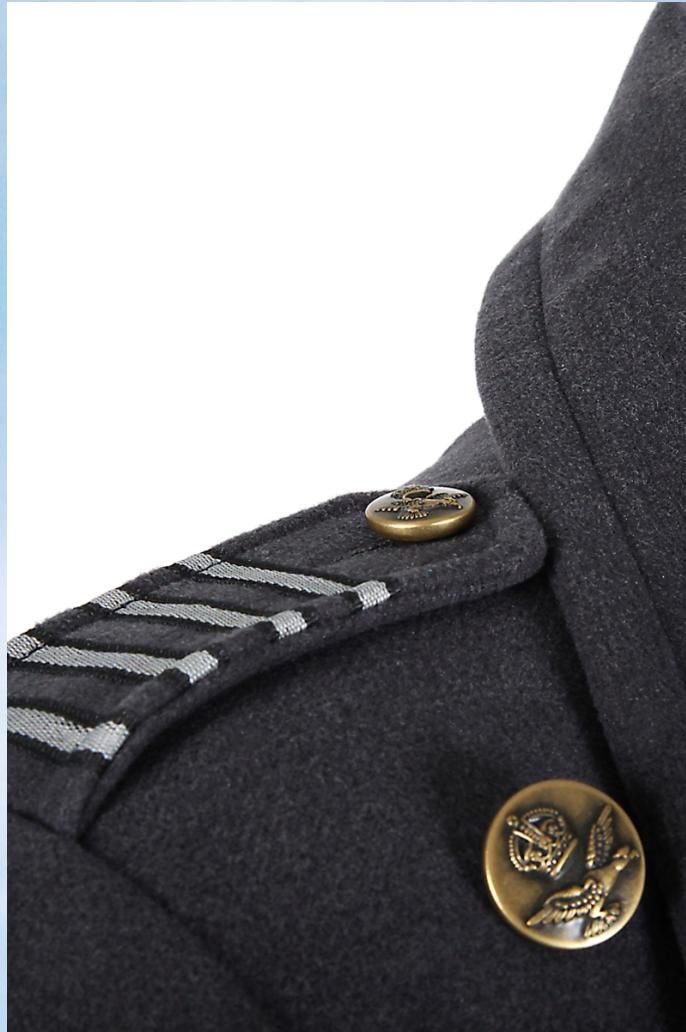


A variation on the presidential seal ... possibly featuring a pigeon

Pen pocket on sleeve



Press stud epaulette



Some kind of bum flap



Drop seat design
seems like a good
option

Loading ramp?
Bomb bay door?

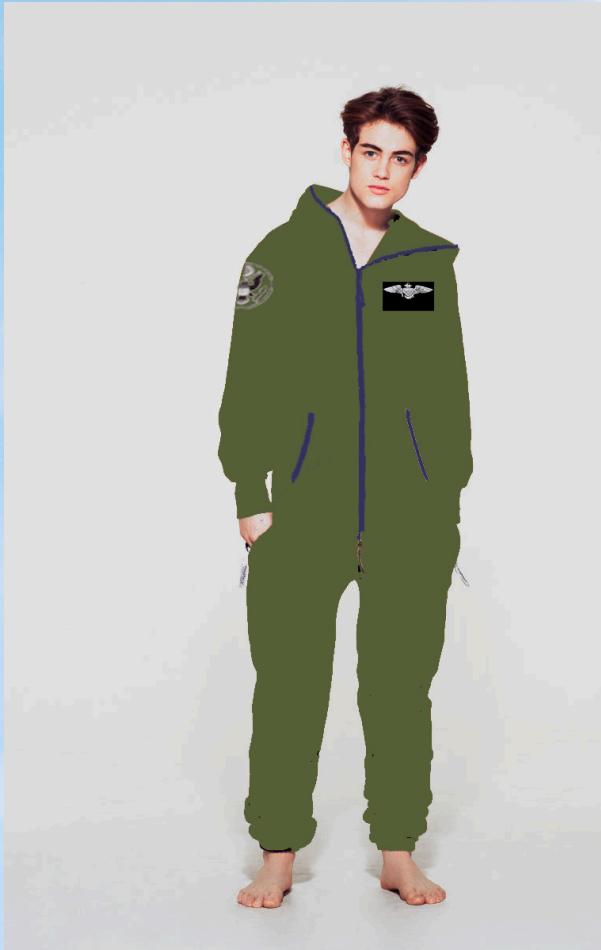


SQUADRON SCRAMBLE!

The Spitfire



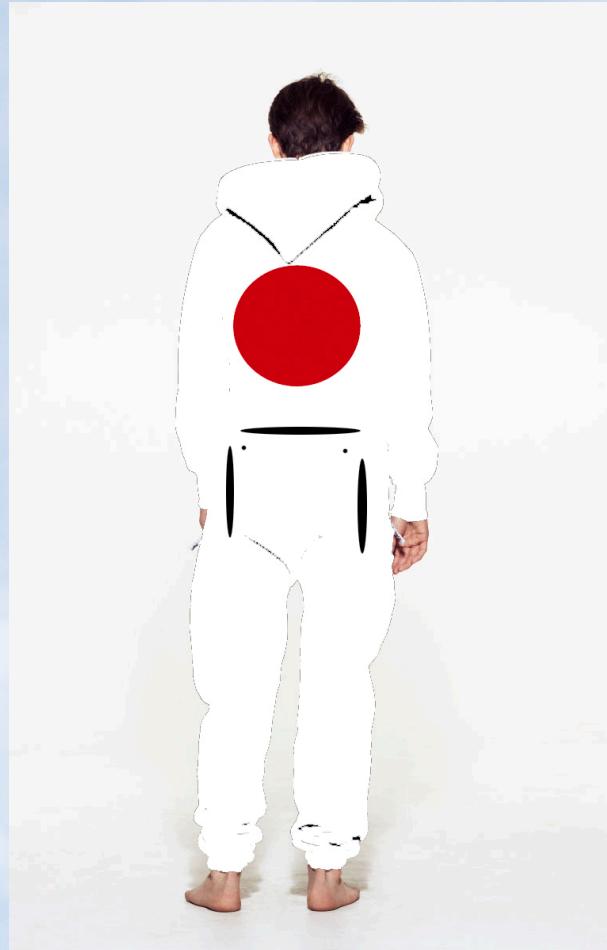
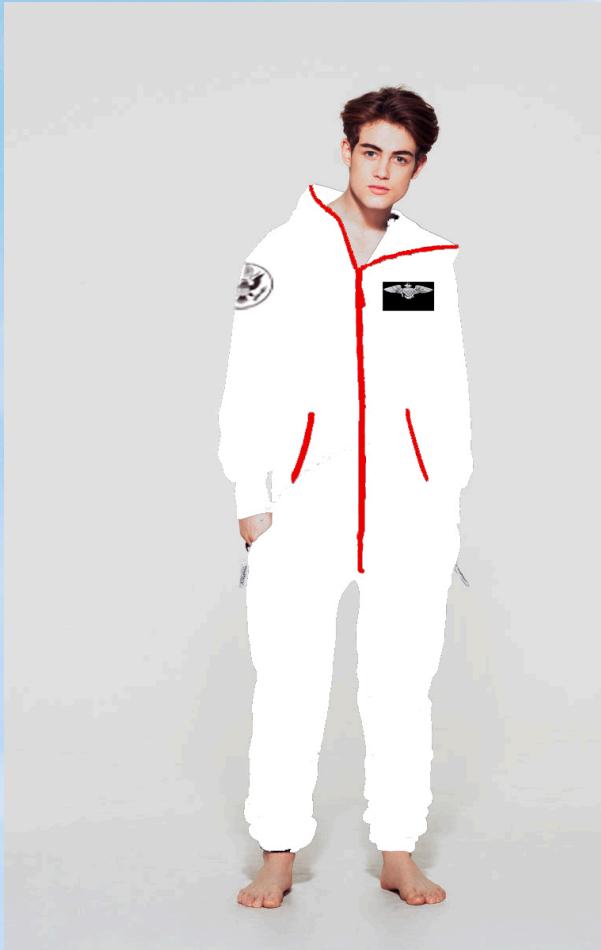
The Top Gun



The Red Barron



The Kamikaze



The Black Russian



Rastair



The Ground Crew Overall

