Friendly.Poker

A revolutionary new user interface
that makes poker easier to play

Online poker companies offer a very similar casino style experience …

So they compete for brand recognition and lure customers with special offers

Coral Poker

Deposit £5 Get £25 Tokens

18+. New customers only. £5+ deposit = 5 x €5 tickets and 30 x £50 freeroll tickets. £10+ deposit = additional 100% pending bonus. Max £200 bonus, released with point accumulation. 90 days to accumulate points. €5 Tokens valid for 14 days. T&Cs apply.

Ladbrokes Poker

200% up to £1200

New customers only. Deposit at least £5. 200% bonus will be released to balance at £5 increments for every 275 points earnt. 90 days to redeem full bonus through points. 18+. Terms and conditions apply.

Betfred Poker

Deposit £10 Get £10

New Poker customers only. Customers must click 'Start' on the Mission prior to making a deposit and/or transfer of £10 or more into Poker to qualify. Customers will receive seven tokens for (worth £4.75 and £6 in total). Tokens will expire one month after crediting. E-Wallet & Prepaid Card restrictions apply. SMS validation may be required. Full T&Cs apply.

Bet365 Poker

Welcome Package

€365 bonus is redeemed in instalments based on Status Points earned. Tickets and prize wheel spins expire after seven days. Time limits, exclusions and T&Cs apply. For more information about this offer please visit the website.

partypoker

Up To $30 in Free Tickets

Free $10 SPINS tickets for £/€/$10+ deposit, free $30 SPINS tickets for £/€/$20+ deposits. 7-day ticket expiry. 18+. T&Cs apply

Some people view casinos as glamorous and exciting …

But for others they are just upscale betting shops

For some this brings back memories of chips in the hand …

But even in the real world players have to ask for a count

Expressing stacks and pots in digits gives exact amounts …

But all the numbers need to be stored and compared in the mind

Beginners do have to learn how poker hands rank against each other …

POKER HANDS (Ace can be either lowest or highest ranking card)

Cards	Hand	Description
A K Q J 10 (hearts)	**Royal Flush**	Highest-ranking straight flush
5 4 3 2 A (hearts)	**Straight Flush**	5 cards in rank order, same suit
4 4 4 4	**Four of a Kind**	4 same rank
3 3 3 2 2	**Full House**	3 same rank + 2 same rank
♥ ♥ ♥ ♥ ♥	**Flush**	5 cards same suit
5 4 3 2 A	**Straight**	5 cards in rank order
3 3 3	**Three of a Kind**	3 same rank
A A 2 2	**Two Pair**	2 same rank, twice
2 2	**Pair**	2 same rank
A	**High Card**	Highest ranking card, no hands

Strength

But even professionals sometimes misread their cards

Aussie Millions: Phil Ivey Misreading His Hand
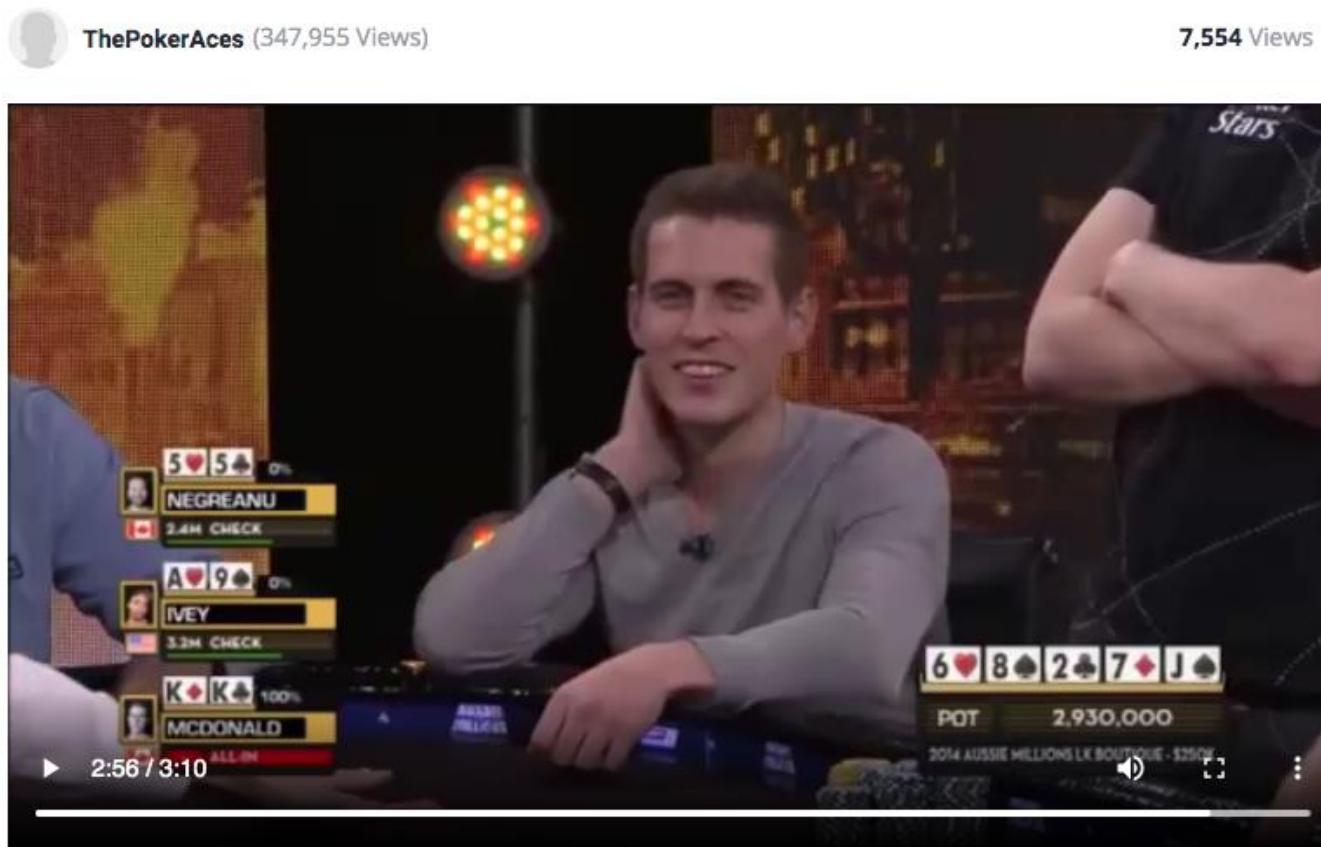
What if …

There was a user interface for online poker with …

Simple, clean, elegant styling …

That could be themed in any number of ways

That makes it …

Appealing to new demographics
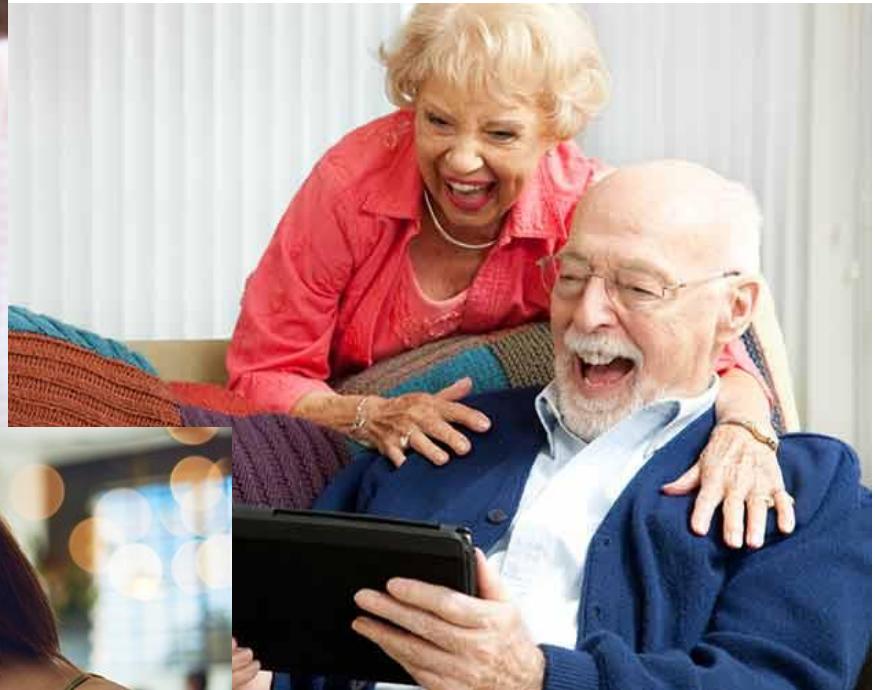
Quicker and easier to learn

Easier to compare chip stacks, pot size, and bet sizes at a glance
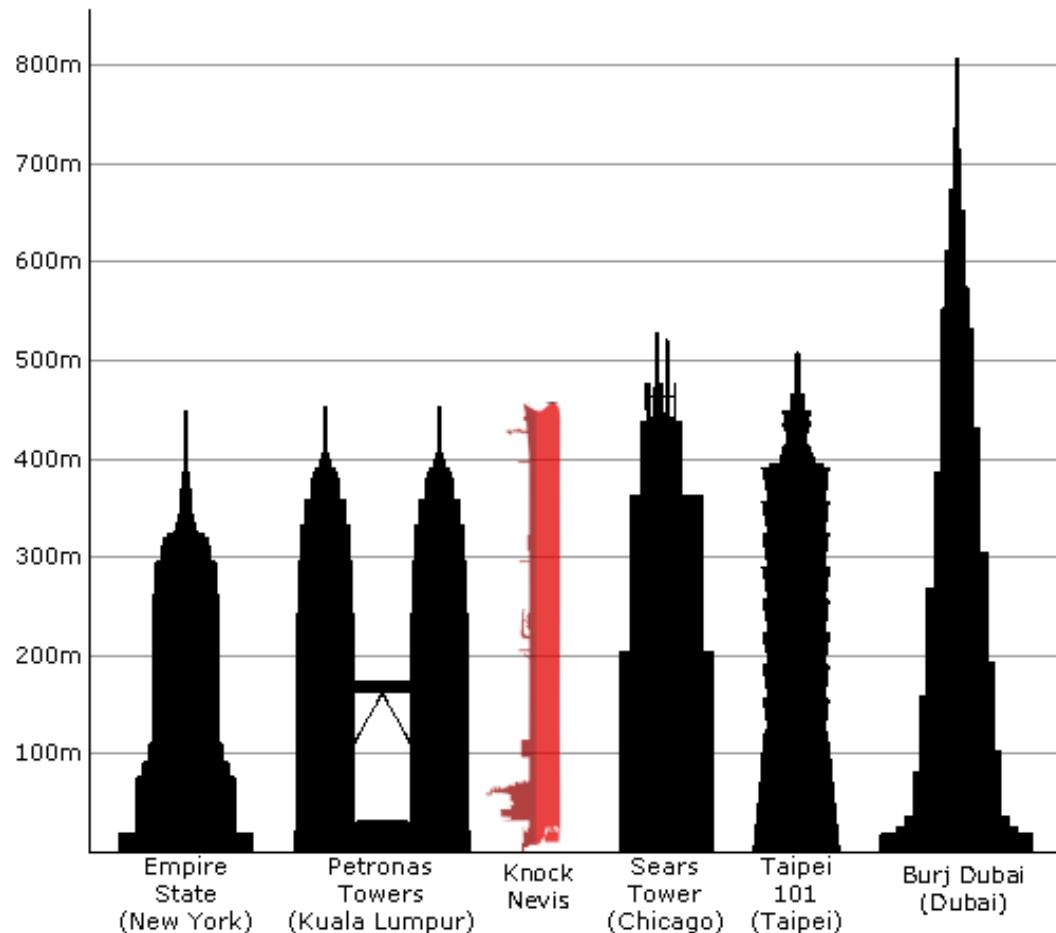
Easier to recognise hands as they are developing using shape recognition
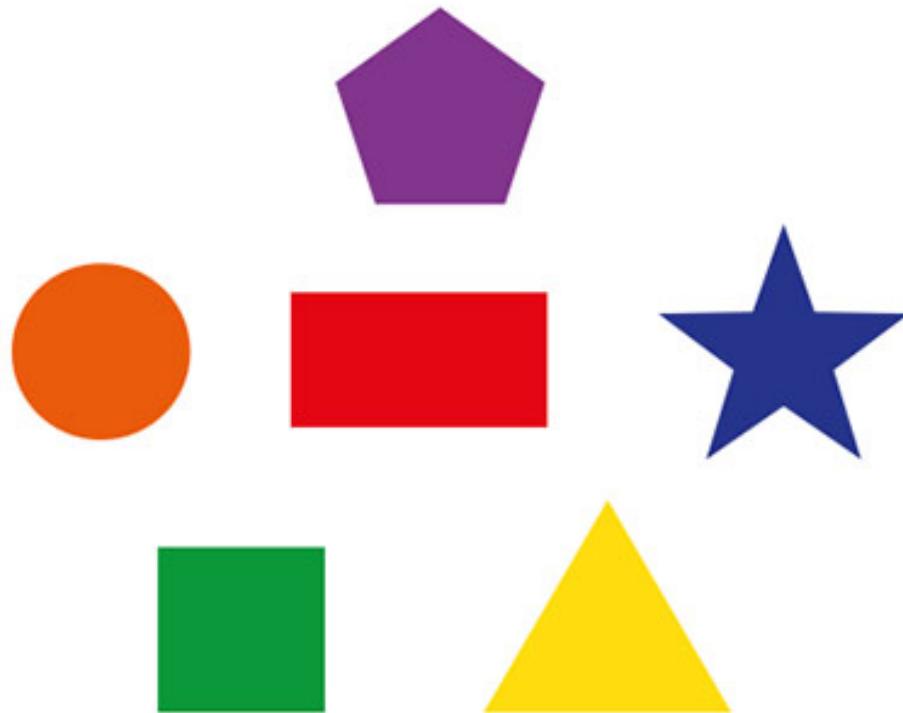
Easier to play more tables at once

That can be delivered in multiple ways…

A friendly user interface for poker terminals and automatic tables

A friendly theme for real money sites

Free online leagues for fun and glory

Home games with less admin and more laughs

Would you like to see a working prototype?

[DESIRE TO KNOW MORE INTENSIFIES]